



Press Release

2008 Releases

Southern CA Restaurant Chain, Malibu Fish Grill, holding \$1,000 Weight Loss Contest

Press Release: January 4, 2008

Orange County, CA – Malibu Fish Grill of Santa Ana, Huntington Beach, and Redondo Beach will be holding a \$1,000 “Eat & Win Challenge”, open to all of its customers at least 18 years of age. The contestant who loses the *Highest Percentage of Body Weight* by March 31, 2008 will be awarded a \$1,000 Cash Prize.

Contestants may “Weigh-In” at any Malibu Fish Grill until January 31, 2008. At that point, the contest begins and contestants are required to eat at Malibu Fish Grill two times per week for the months of February and March. Final “Weigh-Outs” will be conducted on March 29, 30, and 31, 2008. See Contest Rules & Regulations.

Malibu Fish Grill is a fast-casual restaurant chain with locations in Los Angeles and Orange Counties. They specialize in fresh seafood, chicken, and steak. Average meal ranges from \$7-\$10 per person. Most locations serve beer and wine and are open 7 days per week. www.malibufishgrill.com

For more information, contact:

Vasili Hatziris

888-411-Malibu (6254)

vasili@malibufishgrill.com